



# VISALIA ECONOMIC DEVELOPMENT CORPORATION

## MEMBERSHIP APPLICATION FORM

Contact Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Business Type \_\_\_\_\_ SIC Code \_\_\_\_\_

Membership Investment Level (choose one):

Business Supporter. Enter number of full-time employees: \_\_\_\_\_

- 1-10 employees ..... \$500
- 11-100 employees ..... \$1,000
- 101+ employees ..... \$1,500

Business Builder. \$2,500

Community Builder. \$5,000

Return completed application and membership fees to:  
 Visalia Economic Development Corporation  
 220 N. Santa Fe • Visalia, CA • 93292 • 559.733.8332 • [www.visaliaedc.com](http://www.visaliaedc.com)

### HOW DO WE JOIN?

Basic membership investment in the VEDC is based on your business's full-time employee count. Additionally, organizations that want to increase their involvement in the VEDC are encouraged to take advantage of Business of Community Builder Membership.

#### Basic Membership...Business Supporter

- Access to economic information & data
- Listing on VEDC website

#### Business Builder

- All of the above, plus...
- Logo/link on VEDC website
- Listing in e-update
- Sponsorship credit for Industrial Roundtable for one month
- Roundtable for one month

#### Community Builder

- All of the above, plus...
- Logo on front page of VEDC website
- Sponsorship credit for VEDC annual meeting and other membership events

### VEDC WORK PLAN

#### Business Attraction

- Widen Visalia's competitive advantage as regional hub for warehouse-distribution, manufacturing, and food processing

#### Business Retention

- Lead Industrial Roundtable as an issues forum for industrial leadership
- Conduct Business Satisfaction Survey to determine how to improve business climate

#### Education/Workforce Training

- Enhance Visalia Partners in Education (VPIE) to widen path between schools and employers
- Advocate for expanded access to higher education opportunities

#### Infrastructure Capacity

- Continually assess the capacity for growth of the local hard and soft infrastructure
- Advocate for adequate and varied land and buildings to meet industrial market demand